

Privacy Policy

Alexander Partners are committed to respecting your online privacy. We recognise your need for protection and management of any personal information ("Personal Data") you choose to share with us.

Personal Data refers to information that can be used to identify an individual, including, but not limited to, a first and last name, a home address, an e-mail address or other contact information. When you visit our web pages you are not obliged or expected to tell us who you are or reveal any Personal Data.

Our aim is to comply with all applicable laws around the world that are designed to protect your privacy. Whilst it is accepted that legal requirements concerning privacy varies from country to country, we intend to observe the principles set out in this document. Our goal is to provide protection for your Personal Data no matter where that Personal Data is collected, transferred or retained.

Use of Cookies

Our web pages utilise "cookies", specifically Google Analytics cookies. These small text files are used to collect information about user journey activities through our web site. The use of cookies allows us to analyse non personal data which are used to improve our web site.

Most browsers gives you the option of whether or not to accept or block them and how to remove them.

Notice

Where Alexander Partners collects Personal Data on the web site, this is done contextually and will not be shared with third parties. We do not intend to transfer Personal Data without your expressed consent unless such transfer is legally required.

If you chose to have a relationship with Alexander Partners, such as a contractual or other business relationship or partnership, we will continue to use your data to contact you in connection with that business relationship.

Security

Whether your Personal Data is held within Alexander Partners or on our behalf, we will take reasonable and appropriate steps to protect the data from unauthorised access or disclosure.

The Alexander Partners web site contains links to other sites. We are not responsible for the privacy policy of other web sites.

Consent

When you use our web site you consent to the content of this Online Privacy Policy and to Alexander Partners using your Personal Data in context. Whilst Alexander Partners reserve the right to change this policy at any time, should we do so the changes will be posted prominently on our web site for a sensible period of time.

Commitment

We are committed to privacy and endeavour to support initiatives to preserve individual privacy rights on the Internet. If you have any comments relating to our Privacy Policy, please contact us at <u>info@alexanderpartners.org.uk</u>. When contacted we will examine, to the best of our ability, any issue in a timely fashion.

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